Projected/Actual Monthly Revenues & Expenditures through FYE 2027

Update as of: 8/12/26

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	
		Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Jan-27	Feb-27	Mar-27	Apr-27	May-27	Jun-27	FY2027 12-Mo Rec. & Proj.	FY27 12-Mo Initial Proj. as of 7/1/26	$$ Change From Initial Projection	% Change Projected : Recorded	FY2026 12-Month Actual	FY 2027 Increase/ (Decrease) Over	% Change Prior : Current Yr.	Comments
		Recorded	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected								
REVENUES		8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	9%	9%	100%	100%						
Swap Meet & Marketplace Fees	836	**483,979**	**480,000**	**474,021**	**473,000**	**470,000**	**461,000**	**458,000**	**455,000**	**475,000**	**485,000**	**495,000**	**510,000**	**5,720,000**	**5,720,000**	(0)	0.0%	**5,786,690**	(66,690)	-1.2%	
Parking Revenue	1320		**21,000**			**10,000**								**31,000**	**31,000**	0	0.0%	**24,859**	6,141	24.7%	
Food and Beverage Income	1321		**30,000**			**10,000**								**40,000**	**40,000**	0	0.0%	**24,494**	15,506	63.3%	
Rental Revenue	1322	**17,347**	**2,500**	**2,500**		**2,500**			**2,553**			**2,600**		**30,000**	**30,000**	0	0.0%	**229,225**	(199,225)	-86.9%	
Interest Income	288	**170,676**		**170,000**		**170,000**		**170,000**		**170,000**		**170,000**		**1,020,676**	**1,020,676**	0	0.0%	**676,223**	344,453	50.9%	
Miscellaneous	Var.	**12,235**		**7,000**			**7,000**			**7,000**			**7,000**	**40,235**	**40,235**	0	0.0%	**41,236**	(1,002)	-2.4%	
Total Revenues:		**684,237**	**533,500**	**653,521**	**473,000**	**662,500**	**468,000**	**628,000**	**457,553**	**652,000**	**485,000**	**667,600**	**517,000**	**6,881,911**	**6,881,911**	0	0.0%	**6,782,727**	**99,184**	1.5%	
EXPENSES																					
Personal Services - Payroll	2000	**250,285**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**3,275,285**	**3,275,285**	0	0.0%	**2,929,906**	345,379	11.8%	
Other Current Expenses	Var.	**197,013**	**145,000**	**147,000**	**145,000**	**147,000**	**145,000**	**145,000**	**147,000**	**145,000**	**147,000**	**145,000**	**145,000**	**1,800,013**	**1,800,013**	0	0.0%	**1,916,942**	(116,929)	-6.1%	
Total Expenses:		**447,298**	**420,000**	**422,000**	**420,000**	**422,000**	**420,000**	**420,000**	**422,000**	**420,000**	**422,000**	**420,000**	**420,000**	**5,075,298**	**5,075,298**	0	0.0%	**4,846,848**	228,450	4.7%	
PROFIT / (LOSS)		**236,938**	**113,500**	**231,521**	**53,000**	**240,500**	**48,000**	**208,000**	**35,553**	**232,000**	**63,000**	**247,600**	**97,000**	**1,806,612**	**1,806,613**	(0)	0.0%	**1,935,879**	(129,267)	-6.7%	
NET CASH BALANCE:		**$56.1M**	**$56.3M**	**$56.5M**	**$56.5M**	**$56.8M**	**$56.8M**	**$57.0M**	**$57.1M**	**$57.3M**	**$57.4M**	**$57.6M**	**$57.7M**								

Summary Table - FY2027

Category	Rec. + Proj.	Initial Proj.	Variance	% Change
Total Revenues	$6.9M	$6.9M	$0.0M	0.0%
Total Expenses	$5.1M	$5.1M	$0.0M	0.0%
Net Surplus/(Deficit)	**$1.8M**	**$1.8M**	**$0.0M**	**0.0%**

DATAMART- Acct. Summary	**FY 2027**
FY '27 Beginning Cash Balance:	**57,425,249**
FY '27 Surplus/Shortfall:	**1,806,612**
FY '27 Cash Balance:	**59,231,861**
*Less: FY '27 Transfer/Adjustment:	
FY '28 Carryover Cash Balance:	**59,231,861**

Monthly Summary of Events Report
Events Branch
7/21/26 to 8/17/26

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMENTS
8/8/26	Ray Jr. LLC	Upper Halawa Parking Lot	9,356	3	31	2318	-	Rebel Souljahz concert.

Monthly Report

Stadium Authority Meeting

8/27/2026

ALOHA STADIUM SWAP MEET AND MARKETPLACE

July 2026

Shopper Attendance:

July Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2025	108,379	13	8,337	0	108,379	8,337
2026	105,914	13	8,147	0	105,914	8,147
Difference	(2,465)	0	(190)	0	(2,465)	(190)
%	-2%		-2%		-2%	-2%

Vendor Attendance:

July Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2025	7,269	13	3,802	292	3,467	267
2026	6,658	13	3,907	301	2,751	212
Difference	(611)	0	105	9	(716)	(55)
%	-8%		3%	3%	-21%	-21%

Operations Information:

Local Broadcast
KHON TV

Digital
Spectrum
HNN

Local / Visitor Print
Drive Magazine
101 Things To Do

Social Media Platforms
Instagram @alohastadiumswapmeet
Facebook @alohastadiumswapmeet

August 2026

August 2026

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 26	27	28	29	30	31	Aug 1 8:00am Swap Meet; UHPL
2 6:30am Swap Meet; UHPL	3	4	5 8:00am Swap Meet; UHPL	6	7	8 8:00am Swap Meet; UHPL 5:00pm Rebel SoulJahz Concert; UH
9 6:30am Swap Meet; UHPL	10	11	12 8:00am Swap Meet; UHPL	13	14	15 8:00am Swap Meet; UHPL
16 6:30am Swap Meet; UHPL	17	18	19 8:00am Swap Meet; UHPL	20 7:00am AMR Training; UHL	21 Holiday - Statehood Day 7:00am AMR Training; UHL	22 8:00am Swap Meet; UHPL
23 6:30am Swap Meet; UHPL	24	25	26 8:00am Swap Meet; UHPL	27 8:00am Stadium Board Meeting	28	29 8:00am Swap Meet; UHPL
30 6:30am Swap Meet; UHPL	31	Sep 1	2	3	4	5

September 2026

September 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October 2026

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Aug 30	31	Sep 1	2 8:00am Swap Meet; UHPL	3	4	5 8:00am Swap Meet; UHPL
6 6:30am Swap Meet; UHPL 5:00pm Labor Unity Picnic; UHL	7 Holiday - Labor Day	8	9 8:00am Swap Meet; UHPL	10	11	12 8:00am Swap Meet; UHPL
13 6:30am Swap Meet; UHPL	14	15	16 8:00am Swap Meet; UHPL	17	18	19 8:00am Swap Meet; UHPL
20 6:30am Swap Meet; UHPL	21	22	23 8:00am Swap Meet; UHPL	24 8:00am Board Meeting	25	26 8:00am Swap Meet; UHPL
27 6:30am Swap Meet; UHPL	28	29	30 8:00am Swap Meet; UHPL	Oct 1	2	3

October 2026

October 2026

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November 2026

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 27	28	29	30	Oct 1	2	3 8:00am Swap Meet; UHPL
4 6:30am Swap Meet; UHPL	5	6	7 8:00am Swap Meet; UHPL	8	9	10 8:00am Swap Meet; UHPL
11 6:30am Swap Meet; UHPL	12	13	14 8:00am Swap Meet; UHPL	15	16	17 8:00am Swap Meet; UHPL
18 6:30am Swap Meet; UHPL	19	20	21 8:00am Swap Meet; UHPL	22	23	24 8:00am Swap Meet; UHPL
25 6:30am Swap Meet; UHPL	26	27	28 8:00am Swap Meet; UHPL	29 7:00am AMR Training; UHL 8:00am Board Meeting	30 7:00am AMR Training; UHL	31 8:00am Swap Meet; UHPL

Josh Green, M.D.
Governor

Sylvia Luke
Lt. Governor

James Kunane Tokioka
DBEDT Director

Dane K. Wicker
DBEDT Deputy Director

Walter Thoemmes
Stadium Authority Chair

Michael R. Yadao
Aloha Stadium Manager

Stadium Board Meeting Marketing Update – AUGUST 2026

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility.

1. Stadium Communications and Community Relations
-Oversee all stadium related media.
-Communication coordination and scheduling with all Hawaii media platforms as they arise.
-Oversee NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED).
-Coordinate community presentations.

2. Website
-Continue to maintain and update the current website with new NASED project information, current events and information on a daily base.
-Continue to update backend site improvement issues online on current site.
-Restructure new website design and development to launch in late 2026.

3.Social media and ongoing public relations efforts
-Continue to execute 2026 Marketing and Social Media Plan.
-Continue to monitor and update daily with new content across all media platforms.
-Provide monthly analytical reports and trends.

4.Advertising Coordination
-Oversee, as needed, events and activities.

5. DOE STEM Curriculum and Social Media Al Oha Project
-Launch and coordinate new Ai mascot to create new steam program for DOE schools along with social media platforms.
-Coordinate events and presentations within DOE campus'.
-Coordinate upcoming DOE events: Career Construction Day (Nov), AMR Collab (Jan).

6.Swap Meet & Marketplace Coordination
-Continue to review and update swap meet marketing and operational needs, advertising report reconciliation sand budgets.
-Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events, entertainment, giveaways and vendor coordination within the marketplace.
-Assist with marketing/PR, social media efforts and coordination.
-Assist with vendor communications on market plans and updates.

8.Construction & Project Oversight
-Oversee archivist assistant for documentation for Aloha Stadium and NASED project.

9.Creative stadium & event collateral
-Creative production for stadium marketing as needed.
-Creative video production partnerships with the University of Hawaii.
-Creative development in video and podcast production.